

Gylin Teh

VISUAL | UX/UI | GRAPHIC DESIGNER

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ABOUT ME

Experienced and creative designer with more than 15-years in print and digital media.

SKILLS

- Digital Design - UX/UI
- User Personas and User-Centered Design
- Responsive Website/Mobile-first Design
- HTML and CSS
- Web Content Management
- Wireframe, Mockup and Prototype
- Media Publishing - Presentation, e-Book, Infographic, Magazine, Book, Ads
- Branding, Color, and Typography
- Video Editing
- Photography and Photo Retouching

APPLICATION

Webflow, Figma, Adobe Creative Suite (Adobe XD, InDesign, Photoshop, Illustrator, Acrobat Pro, Lightroom, Media Encoder, Audition, After Effect, Premiere Pro, Express), Corel Video Studio, Microsoft Office, Canva

LANGUAGES

English and Chinese

CERTIFICATION

2020 | **Certified Internet Web Professional**
CIW User Interface Designer

WORK EXPERIENCE

- November 2020 – October 2022 | **Eleven Fifty Academy**
Experience Designer Lead / Instructional Designer
 - Lead website redesign and development that consistently maximizes online traffic through optimized user-interface (The website redesign led to a 200% increase in application form submissions)
 - Develop compelling course content that enhances user retention and learning experience
 - Manage stakeholders and collaborate with the development team to implement accessible and usable UI on the website
 - Responsible for approving visual designs, including digital media and interfaces.
 - Provide mentorship and guidance to team members
 - Identify design problems and devise elegant solutions using user-centered design approach, rapid test and iterative design
 - Design social media posts for digital marketing
- June 2008 – Present | **Freelance**
Graphic Designer
 - Design and create a wide variety of digital and print graphic art and promotional material with high visual impact for clients
 - Communicate diligently with clients to meet their needs, objectives and budgets to accomplish final design projects
 - Clients: Indianapolis Aero Club, Chemietek, Michigan Nonprofit Association, Overseas Campus Ministries, Ark Fellowship, Chinese Family For Christ International, The Faculty Colloquium on Excellence in Teaching (FACET), Michigan Campus Compact
- Visit www.linkedin.com/in/gylinteh for complete working experiences.

EDUCATION

- Campbell University** | Bachelor of Arts in Mass Communication
- Eleven Fifty Academy** | UX/UI Design
 - Immersive UX/UI learning experience taught with industry-experts and equipped with real-world project-based learning
 - Collaborated with team members to create and present proposals to improve the end-user experience for Saaslio, an Indianapolis-based SaaS management company